

SEA & SUMMIT ADVENTURES

An aerial photograph of a vast mountain range, likely in Hokkaido, Japan. The mountains are covered in a light layer of snow or frost, creating a textured, undulating landscape. The sky above the mountains is a gradient of colors, from a deep blue at the top to a warm orange and yellow near the horizon, suggesting a sunset or sunrise. The overall mood is serene and majestic.

TRAVEL PARTNER KIT

BESPOKE TRAVEL DESIGN AND EXPERIENCES

DESIGNED BY LOCALS - DELIVERED SEAMLESSLY

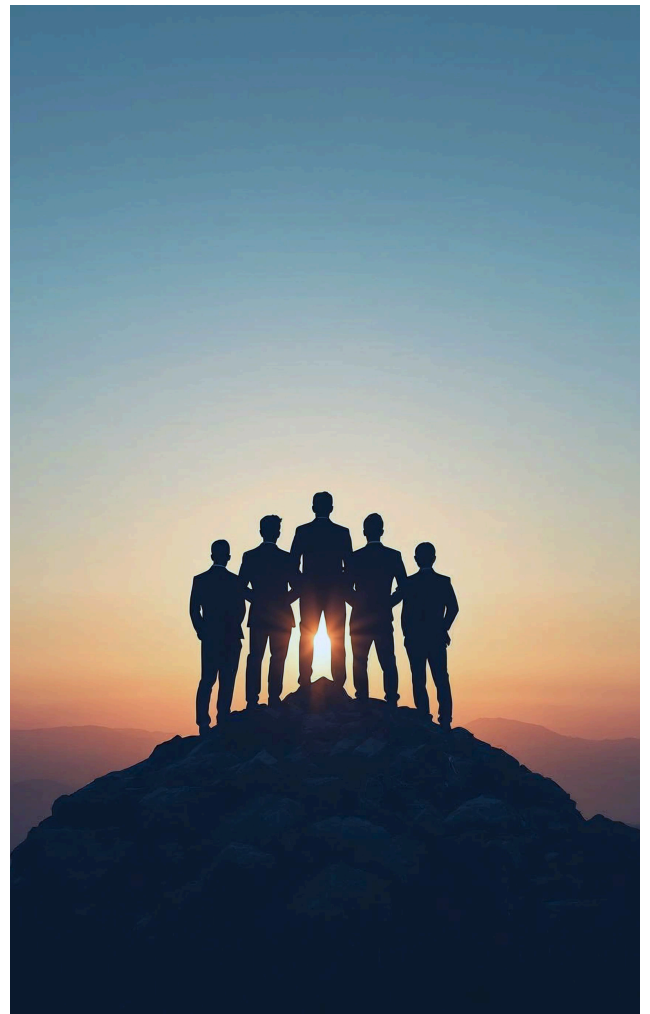
YOUR DESTINATION MANAGEMENT PARTNER IN HOKKAIDO



A Local Team With Global Standards

Sea & Summit Collective designs and delivers access-driven journeys across Hokkaido – combining deep local knowledge, operational precision, and seamless on-ground execution for international travel advisors and their clients.

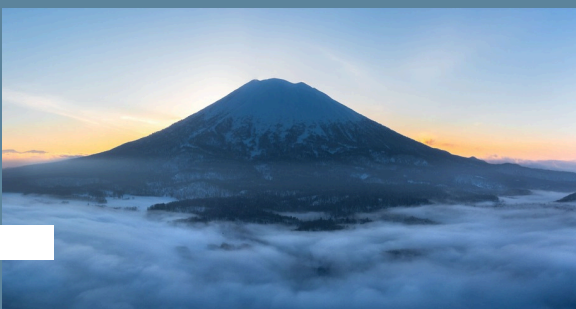
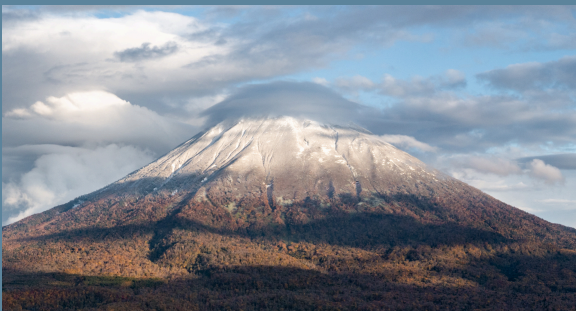
We act as a trusted local partner, enabling you to confidently offer highly curated, experience-led travel in one of Japan's most sought-after regions.





Who We Are And What We Offer

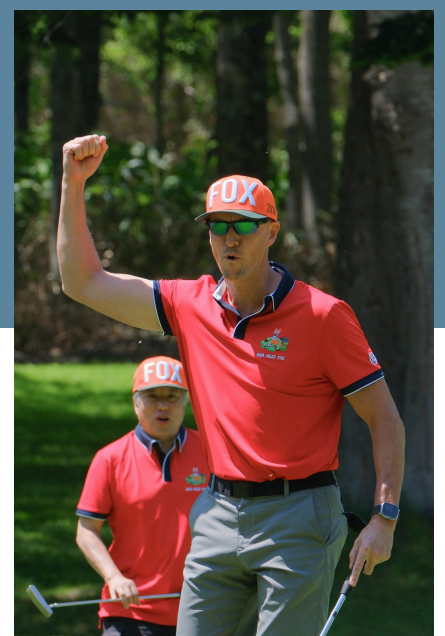
- Hokkaido based, year-round operator- 3 separate but related divisions working in harmony
- In house experience and guiding team
- Professional creatives and destination marketing experts
- Privileged access to off-market experiences and local networks
- Fast response times
- Real-time seasonal intelligence
- Experience with high-profile clients, media, and brands
- Ability to operate across refined travel and technical adventure environments
- White-label delivery for global travel brands





Experience Driven Travel Design

- Luxury and boutique travel advisors
- Affluent couples, families, and private groups
- Adventure-focused travelers seeking meaningful access
- Gastronomy, culture, and experience-driven clients
- Select corporate, MICE, and brand-led travel



End-to-End Itinerary Design & Delivery

We Design

- Bespoke itineraries tailored to your clients and brand positioning
- Accommodation strategy across luxury hotels, chalets, ryokan and unique stays
- Activity curation (skiing, adventure, golf, culture, wellness, gastronomy)
- Access-driven experiences guided by experts, leveraging our local network
- Authentic dining, private chefs, and cultural experiences

We Deliver

- Accommodation access and bookings
- Ground transport
- Curated experiences, local guides
- On-site concierge and guest support
- Real-time local insight and itinerary adjustments
- Optional media capture (photo/video) for clients and partners
- Consistent, high-quality guest outcomes

We act as your trusted Hokkaido-based partner, ensuring your clients receive exceptional experiences while you maintain full control of the relationship.



Two Ways We Design Travel

Refined, Service-Led Journeys

Seamless, high-touch travel with exceptional accommodation, dining, and top-tier services



Access-Driven Adventure Journeys

Built around outdoor exploration, activities and experiences guided by knowledgeable experts



How We Work With Travel Advisors

- Collaborative itinerary design based on your client brief
- Flexible partnership model (you lead or we support directly)
- We manage bookings through our trusted local network.
- Full concierge support and local operation, ensuring a seamless experience for you and your clients.
- White-label delivery aligned to your brand
- Full on-ground operational support from arrival to departure
- Respect for your client relationship at all times



THE RESULT

Seamless, high-touch journeys combining local access with the level of service your clients expect.

Why Hokkaido - Why Now?



A Global Travel Priority

Strong international demand driven by travelers seeking nature, culture, and highly curated, experience-led journeys — supported by favorable exchange rates and strong value perception.

A Rare Balance of Access and Refinement

World-class accommodation and dining sit alongside epic landscapes and culturally rich experiences — allowing for journeys that combine comfort, authenticity, and real access.



Strong Appeal Across Client Types

Hokkaido resonates with a wide range of high-value travelers — from ski-focused clients and outdoor enthusiasts to luxury and gastronomy-driven itineraries. Highly adaptable for diverse client profiles.

A True Year-round Destination

Iconic winters are complemented by a rapidly emerging green season, including golf, hiking, cycling, wellness and local cultural events — creating strong opportunities for multi-season and repeat travel.



Winter in Niseko

The world's most iconic powder destination



- Consistent snowfall and legendary powder
- Well established tourism infrastructure
- Luxury hotels, chalets, ryokan, condos
- World-class dining
- Off-mountain activities and experiences

Luxury Niseko Escape

Sample Winter Itinerary (Luxury)

- Private chalet or 5 star accommodation
- Private airport transfers
- Expert ski guiding + photography
- World-class gastronomy
- Scenic and cultural day tours
- Onsen and wellness experiences



Powder Chaser Experience

Sample Winter Itinerary (Adventure)

- Slope side accommodation or chalet
- Resort guiding
- Lift-accessed backcountry guiding
- Mechanized ski/snowboard guiding
- Authentic food, craft-cocktails, and nightlife
- Photography & content capture



Green Season in Niseko

A different side of Niseko, equally unforgettable

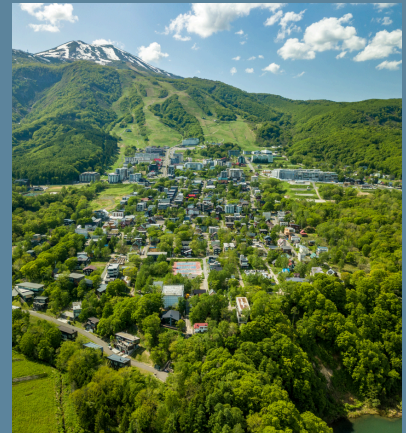


- Expansive landscapes and fresh alpine air
- World-class golf, wellness, and nature experiences
- Cycling, MTB, Fly fishing, Paddling and more
- Local food, culture, and seasonal festivals

7-Day Summer Luxury Escape

Sample Summer Itinerary (Luxury)

- Best-in-class accommodation
- Private transfers and concierge services
- Championship golf and curated day trips
- Seasonal cuisine, fine dining, Japan's best seafood & farm fresh produce
- Distillery & winery visits
- Onsen, spa, and wellness experiences



Alpine Adventure & Outdoor Exploration

Sample Summer Itinerary (Adventure)

- Top-tier hotels or chalets
- Private transfers and local insight/access
- Guided outdoor activities
- Hiking, fly fishing, SUP, cycling tours & more
- Local gastronomy and distillery tours
- Festivals and cultural events
- Photography and content capture



MICE - Events With Impact



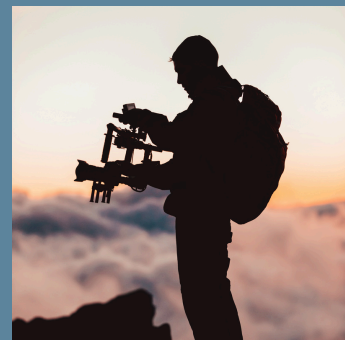
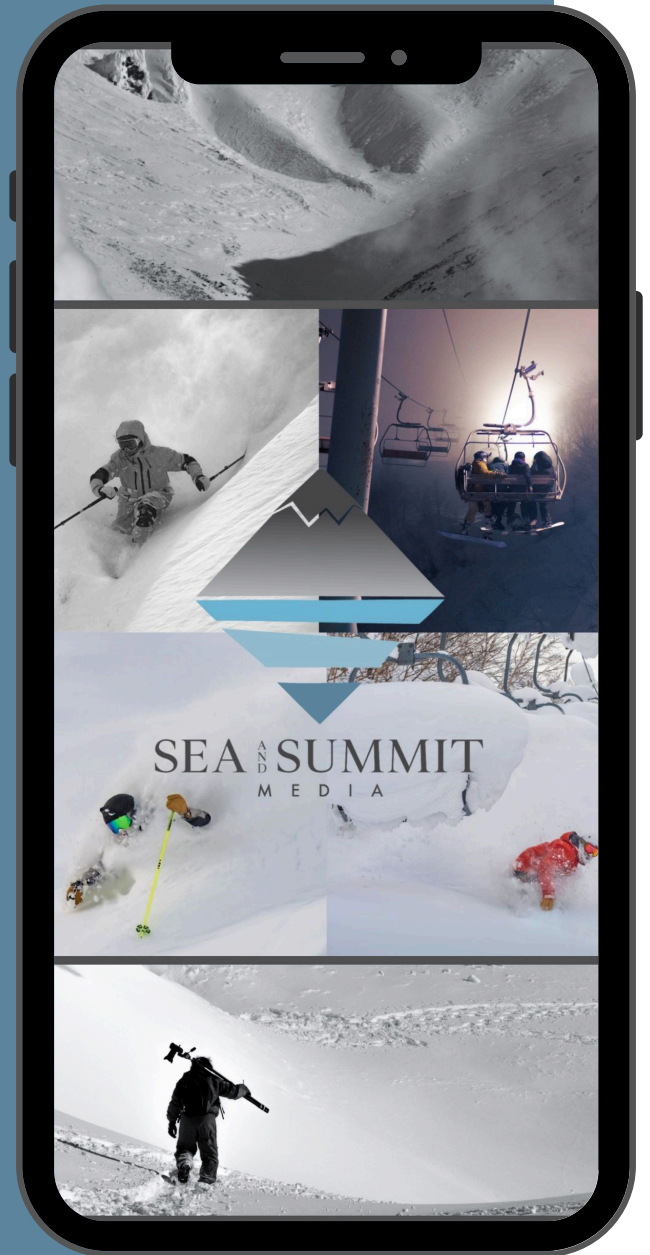
We support select corporate and brand-led travel projects requiring high-touch local execution

- Incentive and award travel
- Corporate retreats
- Investor summits
- Conferences and trade events
- Continuing Medical Education (CME)
- Venue selection, bookings and logistics
- Branding, media production, and event management

A Distinct Advantage

Embedded Media & Content Capability

- We don't just deliver journeys – we document, position, and amplify them
- We are the only Hokkaido destination partner combining travel design with in-house media production.
- Capture your client journeys through immersive photography & video production
- Create branded content for partners and marketing campaigns





Let's Build Exceptional Journeys Together

We partner with travel advisors to design and deliver exceptional journeys in Hokkaido.

Send us your next Japan inquiry — we'll create a tailored itinerary for your client.

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**Beyond the expected. Built on access. Delivered seamlessly.
Redefining how Hokkaido is experienced.**